

TEQUILA PARTIDA

Tequila Partida is authentic estate-grown premium Tequila, made from 100% blue agave in the heart of Mexico's historic Tequila region. With a clean, smooth, exceptionally pure taste, Tequila Partida is one of the only major Tequila brands still produced – from agave cultivation and harvest to distillation and marketing – as an estate-grown product.

The Land

Tequila Partida uses only 100% pure blue agave for their Tequila, which is far less common than connoisseurs of fine Tequila may realize. The result is authentic 100% blue agave Tequila with a nuanced flavor profile that, like fine wine, speaks of its unique origins in the fertile land of Tequila country.

Cultivation and Harvest

If fine Tequila has a soul, it resides in *la piña*, which rests beneath the spiky fronds of the agave. The larger the piña grows, the more its sugars mature. Partida allows the agave plants seven to ten years from seedling to harvest to mature fully. Some premium Tequila brands are content with half that time. This patient approach ensures fuller, riper, richer flavor.

Cooking

The piñas are baked slowly and gently for 20 hours, softening fibers and transforming carbohydrates into fermentable sugars. The age-old art of slow cooking is not always followed by other producers, who steam-blast their piñas in a quarter of the time. The Partida process utilizes steel ovens to add precision for a clean, smooth taste.

Distillation

The ancient methods meet the new world of modern technology during distillation. Tequila Partida is distilled twice: once to purify the fermented liquid and again to bring it to perfection. Precision distillation and temperature control produce a quality standard that never varies. From here, Partida Blanco goes directly to the bottle, each one filled by hand.

Aging

Partida Reposado, Añejo and Elegante Extra Añejo Tequilas are aged to maturity for six months, 18 months and 36 months, respectively. These long maturation periods are rare, even among premium Tequila brands. Partida Tequilas are aged in American oak barrels built to unique specifications. This results in a purer taste from start to finish.

The Legend of the Spirit Bird

The legends say that long ago a woman came upon the Spirit Bird as it faced a challenge. Again and again, it tried to perch upon the Blue Agave but could not keep its balance on the spiny leaves. Then the woman saw the Spirit Bird drink from a tiny hole in the Blue Agave and she understood. And when she tasted the precious golden drops they say it was the birth of tequila.

Today the Spirit Bird still sits on every bottle of Tequila Partida.

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