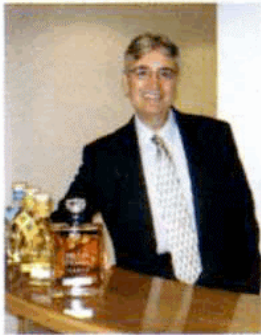




The Tasting Panel

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Kevin Moodie.

Kevin Moodie has been appointed Executive Vice President, Chief Operating Officer, U.S. for Partida Tequila. "Since we launched Partida six years ago, we have been on course with our sales projections and growth," says brand founder Gary Shansby. "With Kevin driving the sales team and with me being able to focus more on the marketing and managing the total company, I'm confident we're now ready to take Partida to the next level in terms of our market position in the ultra-premium tequila category and annual case sales." Moodie was formerly President of Scottish & Newcastle Importers. He took Newcastle Brown Ale from 300,000 cases in 1991 to over seven million cases by 2008, growing the premium ale brand from an obscure, cult product to the number-one imported ale in the U.S.



www.tequilapartida.com