



Modern Age Distillery E-Newsletter

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Distillery Age

Diageo Appointments

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Sons in 1979 where he held several positions of increasing responsibility, including sales and general management positions, eventually serving as Director of Finance and Strategic Planning for Seagram's Northern Region. When Diageo acquired Seagram & Sons, O'Neil was appointed to the position of Vice President of Commercial Strategy at Diageo, then Senior Vice President, North East Region, for Schieffelin & Somerset, now Moët Hennessey USA, before taking on responsibility for the Diageo Control States business. He has a Bachelor's degree from Boston College.



Mark Hubler

With O'Neil's move, the responsibilities of managing the sales function will be led by Mark Hubler, President, U.S. Spirits Control States & TBA National Accounts, and Pete Carr, currently President DGUSA Sales, who has been appointed to the newly-created role of President, U.S. Spirits Open States. Both will report to Schwartz. Carr's successor for President, DGUSA Sales has not yet been announced.

Diageo has also appointed Chris Davies to the role of Chief Financial Officer for North America, effective September 1. Davies is currently Managing Director of Diageo Business Services (DBS) based in Budapest. Davies has been with Diageo since 2003. Current Chief Financial Officer of Diageo North America, Cathy Jessup, has decided to pursue a senior financial role outside of Diageo.

Kevin Moodie — Executive Vice President, Chief Operating Officer, Tequila Partida

Kevin Moodie has been named Executive Vice President and Chief Operating Officer, U.S., for Tequila Partida effective immediately.



Kevin Moodie

Moodie was formerly President of Scottish & Newcastle Importers. He took Newcastle Brown Ale from 300,000 cases in 1991 to over seven million cases by 2008, growing the premium ale brand from an obscure, cult product to the number one imported ale in the U.S. He left when the parent company was acquired by Heineken N.V. and Carlsberg Breweries A/S and the U.S. subsidiary shut down.

Senior Sales and Marketing Appointments at Martignetti Companies

Martignetti Companies has announced the appointments of Mark Fisher as President, Corporate Sales and Marketing, and Peter Colettis as Executive Vice President, Sales and Marketing Operations.

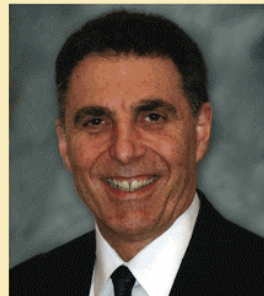
In this newly created role, Fisher will have direct responsibility for all Massachusetts sales and marketing activities as well as the management of supplier relationships in all markets. All Sales Vice Presidents in Massachusetts will report to Fisher, and he will be the company's principal repre-

sentative on matters of regional sales and marketing in New Hampshire, Maine and Vermont as well as in its partnership with Rhode Island Distributing.



Mark Fisher

In his new role, Peter Colettis will strengthen the collaboration between sales and marketing, and operations, and will ensure that the company's internal resources are aligned to support the execution of its sales strategies. In this capacity, Colettis will work closely with the company's IT Department, Purchasing/Pricing, Inventory Control, Accounts Receivable, Customer Service, Warehouse and Delivery, Human Resources and Graphic Arts to achieve a fully integrated sales operation. He'll continue his involvement in labor relations and collective bargaining matters. Colettis will continue to report to Mark Fisher.



Peter Colettis

