



# Beverage Media

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# BEVERAGE MEDIA

## THE FIND



### THREE-MARTINI BRUNCH

Those days of guzzling three Martinis during lunch may be over, but not so for brunch. Mike Ryan, head bartender at Sable in the Hotel Palomar Chicago, has created a \$10 flight of three, four oz. gin martinis that pay tribute to popular gin brand ambassadors: "The Winchester" (Tanqueray, Nolly Prat Dry, housemade orange bitters, lemon twist); "The Warner" (Beefeater, Dolin Dry, Regan's orange bitters, lemon twist); and "The Charlotte" (Henrick's, Cocchi Americano, Angostura orange bitters). [www.sablechicago.com](http://www.sablechicago.com)



### TEQUILA WITH DINNER ▶

One comes from agave, the other from grapes, yet Gary Shansby founder of Tequila Partida, has always seen the parallels between Tequila and wine. To illuminate this connection, Shansby has teamed up with wine icon Michael Mondavi for a series of pairing dinners that flaunt how high-quality Tequila sipped neat can complement the culinary experience. The first dinner was held at Jardinière in San Francisco followed by Blackbird in Chicago, La Palme D'Or in Miami and Abacus in Dallas; Los Angeles and New York to follow. [www.partidatequila.com](http://www.partidatequila.com)



### TOWER WATCH ▲

Germany's most successful wine brand in the international export market, Black Tower, returns to the U.S. with a new two-tone bottle: a clear lower half exposes the wine while the upper half retains its signature black color. The portfolio, currently available in NY, NJ, FL, PA, IL and TX, includes Rivaner, Riesling, Pinot Grigio and Domfelder Pinot Noir with convenient screw tops. SRP: \$8.99 [www.black-tower.de](http://www.black-tower.de)

### COGNAC FOR SCOTCH LOVERS

Cognac isn't just for postprandial sipping. Rémy Martin's sumptuous 1738 Accord Royal is ideal for sipping neat, on the rocks or in an autumn cocktail. Tracing its roots back to 1738, it's comprised of over 240 eaux-de-vie, aged up to 20 years, that lend it a rich, smooth, mellow profile that makes a fitting alternative to Scotch and bourbon. SRP: \$49.99 [www.remymartin.com](http://www.remymartin.com)



### SIPPING ITALY ▼

Eataly, the new Italian gastronomic haven in New York helmed by Lidia Bastianich, Mario Batali and Joe Bastianich, presents Vinitaly Day at Eataly on October 25th, showcasing the store's collection of Italian wines with a special trade and consumer tasting. Vinitaly in Verona, held each April, is the largest wine fair in the world with over 4,500 producers. [www.veronafiere.it](http://www.veronafiere.it)



[www.tequilapartida.com](http://www.tequilapartida.com)

